

# PLAY YOUR PART

## WITH THESE GREAT MATCH INCENTIVES



### 40 UNDER FORTY

Are you in your 20's or 30's and looking to have a greater impact on your community? Become one of 40 donors to benefit from this match incentive.

Every dollar you contribute representing a new pledge or increase in your current donation, will be generously matched by an anonymous donor. You will be recognized at the combined giving total. By participating in this initiative, you pledge to donate the full gift amount to the 2018-2019 Annual Campaign. (Minimum gift \$250.00)

#### Example 40 Under Forty:

**FOR FIRST TIME DONORS:**

Previous Year Gift (if Applicable)	2017-2018 Pledge	Match	Total Recognition Amount	2018-2019 Pledge
N/A	\$250.00	\$250.00	\$500.00	\$500.00

**FOR CURRENT DONORS:**

Previous Year Gift (if Applicable)	2017-2018 Pledge	Match	Total Recognition Amount	2018-2019 Pledge
\$500.00	\$750.00	\$250.00	\$1,000.00	\$1,000.00

### 40 ABOVE FORTY

Are you above the age of 40 and a current Leavenworth Society (\$1,000+) member who would like to step-up to the next level? Become one of 40 donors to benefit from this match incentive by meeting us half-way.

Every dollar you contribute that represents an increase in your leadership donation over the 2016-2017 campaign will be generously matched by an anonymous donor. You will be recognized at the combined giving total. By participating in this initiative, you pledge to donate the full gift amount to the 2018-2019 Annual Campaign.

#### Example 40 Above Forty:

**FOR INCREASED DONORS:**

Previous Year Gift (if Applicable)	2017-2018 Pledge	Match	Total Recognition Amount	2018-2019 Pledge
\$1,000.00 (Bronze)	\$1,250.00	\$250.00	\$1,500.00 (Silver)	\$1,500.00

### DIAMOND STEP-UP

In honor of United Way of Greater Waterbury's 75th Anniversary, a new Leavenworth Society Diamond recognition level has been launched to acknowledge donors who give \$7,500 - \$9,999. A generous match incentive underwritten by **Ion Bank** is being offered to encourage Leavenworth Society members to step-up to the Diamond level. By participating in this initiative, you pledge to donate the full gift amount to the 2018-2019 Annual Campaign. You will be recognized at the Diamond Level both campaigns.

#### Example Diamond Level Step-Up:

**FOR INCREASED DONORS:**

Previous Year Gift (if Applicable)	2017-2018 Pledge	Ion Bank Match	Total Recognition Amount	2018-2019 Pledge
\$5,000.00 (Platinum)	\$6,250.00	\$1,250.00	\$7,500.00 (Diamond)	\$7,500.00

**Leavenworth Society Recognition Levels:**

Bronze \$1,000-\$1,499 / Silver \$1,500-\$2,499 / Gold \$2,500-\$4,999 / Platinum \$5,000-\$7,499 / Diamond \$7,500-\$9,999

To take advantage of one of these generous match opportunities or for additional information, contact Brian Amero at (203)757-9855 x 17 / bamero@unitedwaygw.org. Thank you for your support!