ACTIVITY TOOLKIT

SCHOOL SUPPLY DRIVE

THE SITUATION

Teachers say that having the right supplies, and enough of them, are very important to student success – yet some families can't afford them.

THE SOLUTION

Support the Back to School Rally, which provides school supplies to hundreds of local children from low-income families.



THE STEPS



MAKE YOUR PLAN

- Connect with United Way to confirm your supply drive.
- Build your team of friends and family to help with the drive.
- Determine the dates, times and locations for your drive.
- Put together the list of supplies you want to collect (See suggestions above).

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PROMOTE YOUR DRIVE

- Post about your supply drive on your social media – and ask any community groups you may know to share your event information.
- Provide the date, time and location for the items drop-off.
- Post signs near the drop-off location to make it obvious for donors to find you.

3

COLLECT & DROP OFF

- Do your drive! Take lots of pictures and videos!
- Share your pictures and videos on social media, and share them with United Way.
- Thank those who donate for impacting the community.
- Drop off your donations;
 United Way can assist you with coordination.

HAVE QUESTIONS? NEED HELP?

UNITED WAY CAN ASSIST YOU: CALL 203.757.9855

